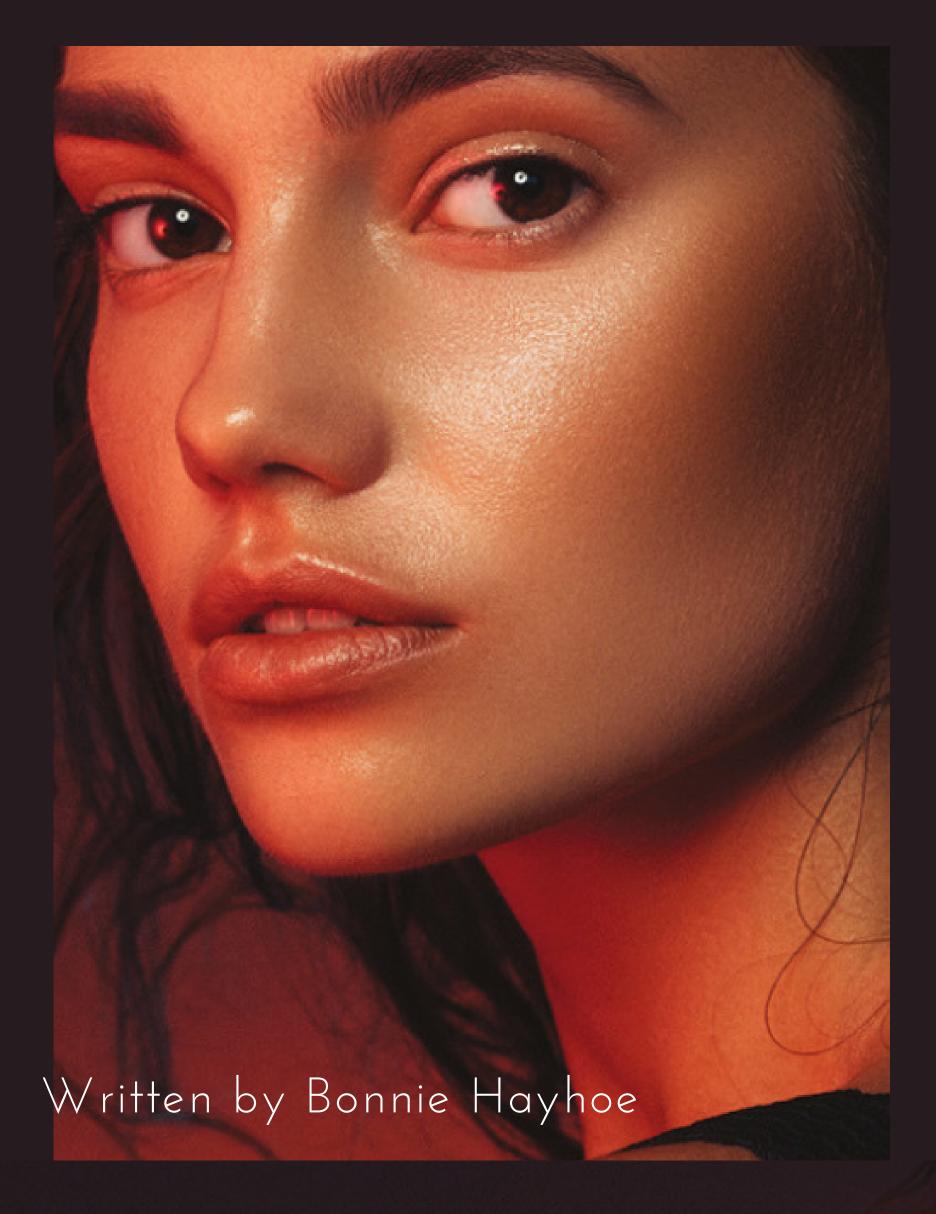
YOUR GUIDE TO LED

Why it works Why you need it



SEE YOUR SKIN IN A NEW LIGHT

FOREWORD

Thank you for downloading my E-Book "Your Guide to LED".

We have designed this book to help make your understanding of LED Phototherapy easier to understand and in turn help you make an informative decision about your skin.

As the owner of 2 Australian Beauty Salons, I purchased my first Dermalux LED Flex in early 2020 and as word got around about the amazing results our clients were having, I had to purchase a second one 2 months later!

I am extremely proud to offer Dermalux LED treatments in my salon as my salons are very results driven and this treatment assures our continued success with this.



Bonnie Hayhoe



CONTENTS

04

ABOUT LED

What is LED

05

WHAT IS A DERMALUX LED

Why does Beauty Worx use this machine

06

WHAT CONCERNS DOES IT TREAT

Information on all of the concerns our Dermalux LED can treat

09

WHEN CAN'T I GET DERMALUX LED

All the Contraindications of LED

10

BEFORE AND AFTER PHOTOS

See for yourself the amazing results our clients have had with Dermalux LED

12

TREATMENTS

In Salon treatment options

13

PACKAGES

Package Specials

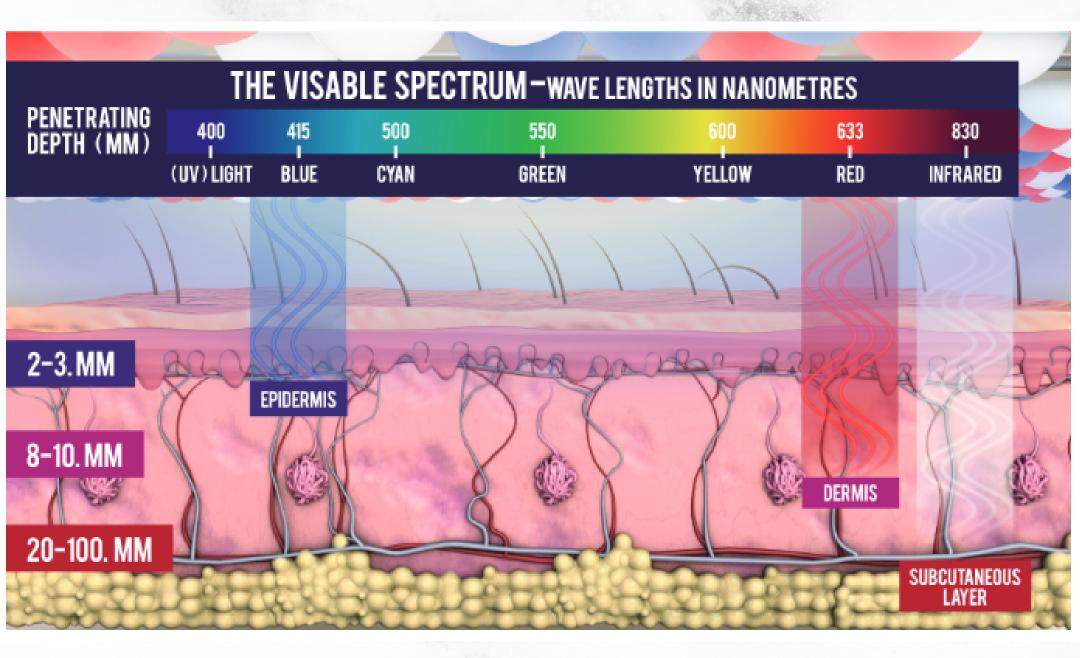
About LED

What is LED?

Basically Phototherapy means "Treatment with Light". The 'Light' is specific (Blue, Red & Near Infrared) as these colours penetrates the skin at different depths and essentially energises the skin cells to function better.

This is the key to targeting concerns that occur in different parts of the skin. (See illustration below)





CREDIT: Dermalux LED Phototherapy

WHAT IS A DERMALUX MD LED

Why does Beauty Worx use this machine?

Dermalux has created the most powerful LED devices in the world and they are medically certified in Australia.

MD means it is medically proven to work with clinical results. Dermalux is the only LED Brand in Australia that is approved by the Therapeutic Goods Association.

The Flex option is portable with a versatile flexible design that can be used all over the body.







Blue Light 415nm (penetration up to 1mm)

KEY MECHANISM: ANTI-BACTERIAL



Antibacterial action without irritation

Helps acne and blemish prone skin

Improves skin clarity

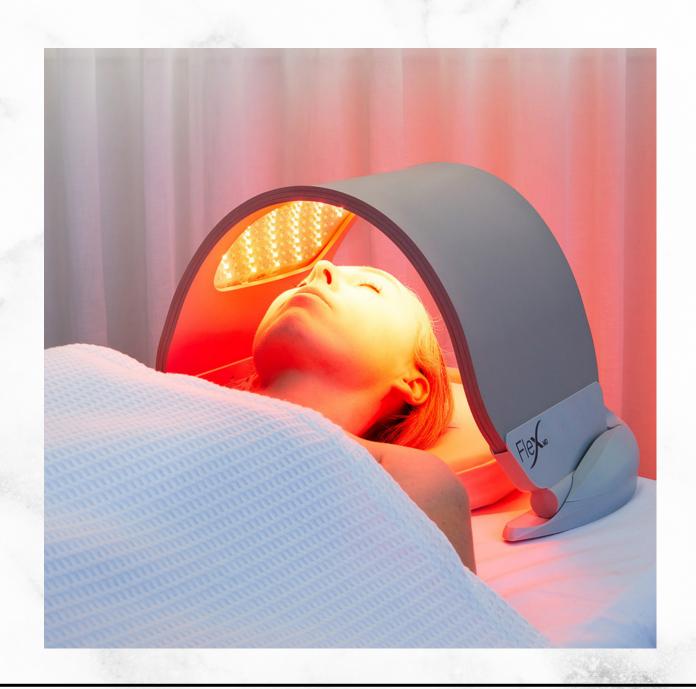
Anti-inflammatory effects

Improves psorasis

Post procedure to minimise breakouts and infection

Red Light 633nm (penetration 2 to 3mm)

KEY MECHANISM: REJUVENATION AND CELL RENEWAL



Boost Collagen and Elastin production

Reduce fine lines

Improves skin texture and tone

Increase natural hydration

Stimulates circulation and lymphatic system

Restores optimum cell function

Near Infrared Light 830nm (penetration 5 to 10mm)

KEY MECHANISM: WOUND HEALING ACTION



Advanced skin rejuvenation benefits

Calms redness and irritation

Reduces pigmentation

Stimulates vascular repair

Accelerates wound healing

Ideal for the most sensitive skins

WHY CAN'T I GET AN LED

Contraindications of LED

We strongly recommend that clients who present with any of the medical conditions in the contraindications list below should not undergo the Dermalux LED Treatment.

CONTRAINDICATIONS

Epilepsy or Seizure triggered by light
Porphyria
Lupus Erythematous
Polymorphic Light Eruption
Photosenitive Eczema
Hypomelanism (Albanism)
Active Cancers

PRECAUTIONS

Pregnancy
Eye disease and conditions
Light induced migraines
St Johns Wart
Recent introduction of new skin care
Under 16 years old

SAFE TO TREAT

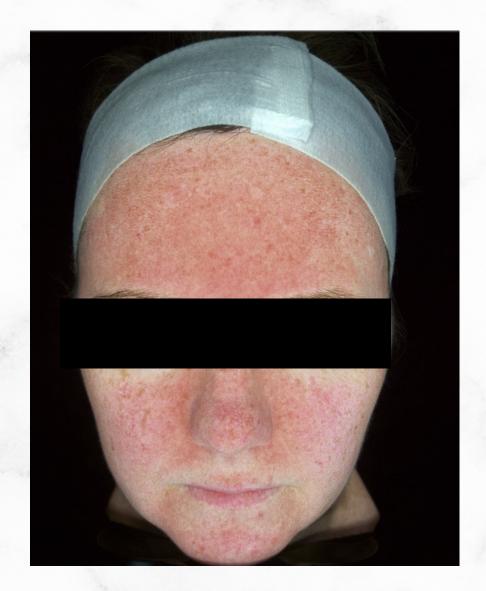
Breast Feeding
Contact Lenses
Cold sores/Herpes Virus
Pacemaakers
Metal Implants
Semi-Permanent makeup

BEFORE / AFTERS

The amazing results on our clients

REDNESS REDUCTION

12 x LED Treatments



Before



After



Before



After

BEFORE / AFTERS

Why does Beauty Worx use this machine

HEALING

1 x LED Treatment



Before After

Pigmentation

2 x LED Treatments



Before



After

TREATMENTS

In Salon Treatment Options

Dermalux is a relaxing, pain free experience with proven mood enhancing results. Each treatment lasts up to 30 minutes and with no downtime

ACTIVATE

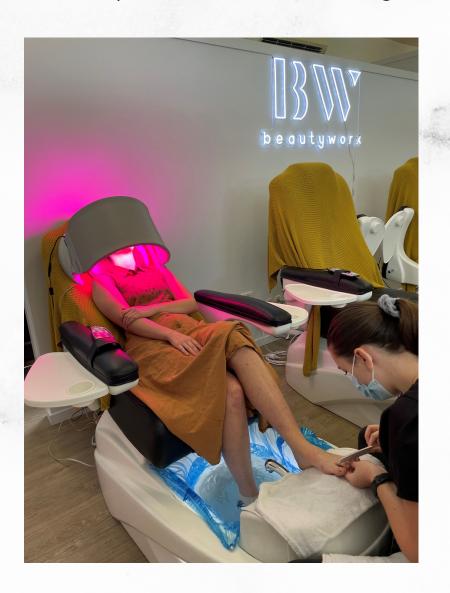
A course of 12 LED Facial Treatments taken in close succession is recommended for optimum cell activation. Once completed follow with maintenance treatments.

GET UP AND GLOW

Dermalux LED + BeSpoke Facial Treatment designed to treat your skin concerns. This is the perfect boost for your skin before a special event or as part of an on-going maintenance programme.

COMBINE

Upgrade your favourite facial & body treatments with Dermalux LED for superior and longer lasting results.

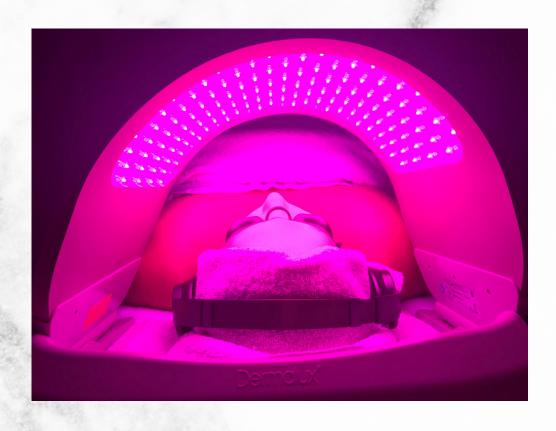


PACKAGES

Specials

MARCH MADNESS

ACTIVATE PACKAGES



Buy 8 LED Facials and get 4 FREE Price is \$568 - Normally \$852 SAVING \$284

Buy 4 LED Facials and get 2 FREE Price is \$284 - Normally \$426 SAVING \$142

Now is the time to get the skin YOU WANT!



BE GOOD TO YOUR SKIN. YOU'LL WEAR IT EVERY DAY FOR THE REST OF YOUR LIFE

